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Order#	62341971			Flight Dates	S	10	/03/	10/03/16 - 10/09/16	90/0	/16					F S	Update Date		0	09/28/16	
Syscode	7790			Agency		St	atec	ic M	edia	Plac	Strategic Media Placement	nt			Ver	Version		_	1 Vs. 1	
System Name	Spectrum/Traverse City, MI			Advertiser		₹	MI GOP	U							Sho	Show All Lines				
Market	Traverse City														Tot	Total # of Weeks	ks			
				Client Code	e	\dashv	-								Total	al			\$12	\$12,930.00
AE	Matthew Marcus			Product Code	ode	\dashv									Cor	Commission			\$1	\$1,939.50
Sales Coordinator	or Lilka Marino			Est Code		Ŧ	HD-101	_							Net	Net Total			\$10	\$10,990.50
Office	Washington			Product Name	ame	Н									Tot	Total Spots				436
Phone	(301) 951-2620			Credit Status	lus	H									Affi	Affiliate Split		>	100.0	
Status	Not accepted														Sol	Sold On			Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16			Primary Demo	emo	ě	Adults 35+	35+							GRP	9	•		GIMP -	
,				Makegood Policy	Policy	≥	prov	Approval Required	equi	red					СРР	٩	,		CPM -	
Comments :	9.29 New Order, Please Review and Confirm. Thanks	nd Confirm.	Thanks.																	
Line Net	Program	Start Date	Stop Date	Start Time	Stop Time	₹	T W		4	т	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	
1 AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	3	,	8	\$45.00	\$360.00	30	Issue	
2 AEN	AEN W	10/3/16	10/9/16	09:00	19:00						×	×			4	\$36.00	\$144.00	30	Issue	
3 BTN	BTN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			8	\$18.00	\$144.00	30	Issue	

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FOOD PT	ESPN EF	ESPN DT	ESPN W	ESPN PT	ESP2 W	ESP2 PT	ENT PT	DISC W	DISC PT	CNN EF	CNN DT	CNN EM	CNN W	CNN PT	CNBC W	CNBC PT	BTN W	BTN PT	AEN W	AEN PT	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	Stop Date
19:00	16:00	09:00	09:00	19:00	09:00	19:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	09:00	19:00	09:00	19:00	Start Time
24:00	19:00	16:00	19:00	24:00	19:00	24:00	24:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	24:00	19:00	24:00	19:00	24:00	Stop Time
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\$45.00	\$36.00	\$23.00	\$36.00	\$45.00	\$23.00	\$29.00	\$29.00	\$36.00	\$45.00	\$36.00	\$23.00	\$34.00	\$36.00	\$45.00	\$18.00	\$23.00	\$14.00	\$18.00	\$36.00	\$45.00	Unit Cost
\$360.00	\$216.00	\$115.00	\$144.00	\$315.00	\$92.00	\$232.00	\$232.00	\$144.00	\$360.00	\$252.00	\$138.00	\$170.00	\$144.00	\$315.00	\$72.00	\$184.00	\$56.00	\$144.00	\$144.00	\$360.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

NCC Cable System Order

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Fight Dates		Issue	30	\$288.00	\$36.00	8		,		-	-			-	-	\neg	$\overline{}$	10/3/16	MNBC PT	MNBC	41
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Fight Dailes		Issue	30	\$203.00	\$29.00	7				×				9:00	-	_		10/3/16	LIF W	두	39
Fight Daries 1003/16 - 1009/16 Strate) Mil COP Strate) Mil COP		Issue	30	\$288.00	\$36.00	8		ı		_		_	_			- 0	_	10/3/16	LIF PT	듞	38
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Fight Dates 10/03/16 - 10/03/16 20/03/		Issue	30	\$232.00	\$29.00	8	ı	,				_	_	_	-		-	10/3/16	HALL PT	HALL	32
Flight Dates		Issue	30	\$72.00	\$18.00	4	,	,	-	-		-			_		-	10/3/16	GOLF EF	GOLF	31
Flight Dates 10/03/16 - 10/03/16 10/03		Issue	30	\$48.00	\$12.00	4		•						-	_		-	10/3/16	GOLF DT	GOLF	30
Flight Dates 10/03/16 - 10/05/16 Agency Strategic Media Placement Agency Mil GOP Advertiser Mil GOP Mil GOP		Issue	30	\$72.00	\$18.00	4				×				:00	-		_	10/3/16	GOLF W	GOLF	29
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Flight Dales Flig		Issue	30	\$161.00	\$23.00	7	,		×		-	-	70000		-	_	-	10/3/16	FXNC DT	FXNC	26
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Flight Dates 10/03/16 - 10/09/16 Update Date 09/28/16 Agency Strategic Media Placement Version 1 Vs. 1 Advertiser MI GOP Total Show All Lines 1 Vs. 1 Client Code Image: Code Froduct Code Total of Weeks Total of Weeks \$12,930 Est Code HD-101 Net Total Spots Net Total Spots 100.0 \$1,930 Credit Status Adults 35+ Sold On Cost Per Spot CPP - CPM - Makegood Policy Approval Required CPP - CPM -	Line Comment		Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S		_	8				-	St	Start Date	Program	Net	Line
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NCC Cable System Order

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Total # of Weeks	Total # o													Traverse City		Market
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1 Vs. 1	Version			ent	Strategic Media Placement	dia P	зіс Ме	Strate	(0)		Agency			7790	0	Syscode
Date 09/28/16	Update Date				6	10/03/16 - 10/09/16	16 - 1	0/03/		tes	Flight Dates			62341971		Order #

NCC Cable System Order

						9.29 New Order, Please Review and Confirm. Thanks.	Comments:
	CPM -		CPP	Approval Required	Makegood Policy		1
	GIMP -		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
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436		ts	Total Spots		Product Name	Washington	Office
\$10,990.50			Net Total	HD-101	Est Code	Lilka Marino	Sales Coordinator
\$1,939.50		on	Commission		Product Code	Matthew Marcus	AE
\$12,930.00			Total		Client Code		
_		Weeks	Total # of Weeks			Traverse City	Market
		Lines	Show All Lines	MI GOP	Advertiser	Spectrum/Traverse City, MI	System Name
	1 Vs. 1		Version	Strategic Media Placement	Agency	7790	Syscode
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62341971 | Traverse City | Spectrum/Traverse City, MI | 7790 |

SALES

ACCT

Date Printed

09/28/16

SYSTEM APP: